22 August 2019

Dear [invitee],

The [community] Local Advisory Group (LAG) on Polypharmacy and Deprescribing, in partnership with the Bruyère Research Institute, would like to invite you to take part in our interactive public information session from 6 to 8 pm, on June 20th, 2019, at [venue] in [town.]

Many older adults report having difficulty talking to their healthcare providers about their medications; they often describe a lack of confidence or medication literacy that prevents them from engaging in meaningful and productive conversations with their healthcare providers about medication management.

This goal of this event is to support older people, and their caregivers, in starting these important conversations with their physicians, pharmacists, and other healthcare providers involved in their treatment plans by addressing the ‘whys,’ ‘whats,’ and ‘hows’ of talking about medication management.

We believe that community members will be more receptive and comfortable with the information presented if it comes from familiar and trusted members of the community. We are hoping you would be interested in giving a brief talk (five to ten minutes) and joining a small panel of local healthcare providers to answer audience questions.

[Event team member] would be happy to meet with you, either in person or over the phone, to provide more details on the study and the intervention, as well as on your potential role in next month’s event. She can be reached at [email address] or at [phone number.]